

# Concept Sense+

by Schattdecor

## Service package from the area of decor development

With **Concept Sense+**, we offer our customers the opportunity to evaluate a new layout directly with the corresponding structure even before the actual laboratory selection. So far, the layout in the development stage was evaluated purely on the basis of a simple „proof“. By conveying a coherent overall concept in this early phase, we actively encourage customers in their decision for a new decor.

### RGB printing with structural compression

In order to enable a comparison of the decor image and structure before the final layout release and separation of the data, we work with RGB printing for an initial pressing with data that is still unseparated. The patterns created in this way can be pressed with corresponding textured metal sheets and thus provide not only a visual impression, but also a direct haptic experience. Concept Sense+ can be implemented for both floors and furniture.

### The service package Concept Sense+

Even before the layout is approved, the customer receives a complete package of different color variants of the new decor, including a sample board that shows the appropriate synchronous or all-over structure as a pressing. Room scenes and/or installation images show a visualization of the decor in use.

### Example Concept Sense+ for floors



Roomscene



Laying pattern



### The advantages of Concept Sense+ at a glance

- ✓ Provides an overall impression of the decor even before the layout is approved
- ✓ Allows evaluation of visuals and haptics at the development stage
- ✓ Confirms the customer in their choice of layout and gives them decision security

Concept Sense+ samples are not 100% color-binding compared to a laboratory sample. Samples are only possible via the decor development and may only be given to customers after consultation!