

schattddecor

2021
DECOR
COLLECTION

RV

2021 DECOR COLLECTION

RV

This is the third year that we at Schattdecor have had the pleasure of bringing you a special décor collection, curated exclusively for the RV industry. And what a whirlwind of a year this one has been.

The global crisis put a halt to almost everything, including the projected direction a lot of trends were heading. Once the initial cloud of dust settled, we saw just how much the pandemic challenged our ideas of what home, work, travel, and societal life look like. Home is now doubling as our workplace and the flexibility of not having to commute to an office every day has given a large portion of the workforce the opportunity to be more mobile. After months of staying at home, this newfound freedom (and the desire to get out of the house) has fueled a revival of interest in the outdoors; especially the country's National Parks. Car and RV travel has once again become the safest and most preferred form of travel for Americans, hearkening back to the nostalgic era of family road trips along Route 66 and Dinah Shore's "See the USA in your Chevrolet". With the ever developing aid of technology, we're now able to combine the simplicity of life in the past with the convenience and connectivity of the future.

To go along with the changing times, we've expanded our RV Collection for 2021 to include four new curated trend themes that speak to what commonly connects us all: the desire to explore, to be creative, to enjoy time with family, and marvel in the excitement of something new. We hope you enjoy.

The Schattdecor Inc.
Foil Sales & Design Teams for the RV Industry



stay urban!

RV COLLECTION 20/21

schattdector



EXCITEMENT & VARIETY

Urban centers offer a lens through which to view the ever changing culture of a faster paced life. In the past it was the place to escape from in favor of open road, rolling plains, and vast deserts. Now with many people working from home and decreasing traffic within urban areas, there is a rare opportunity while traveling to skip the city bypass and take time to experience the excitement and variety of metropolitan life.

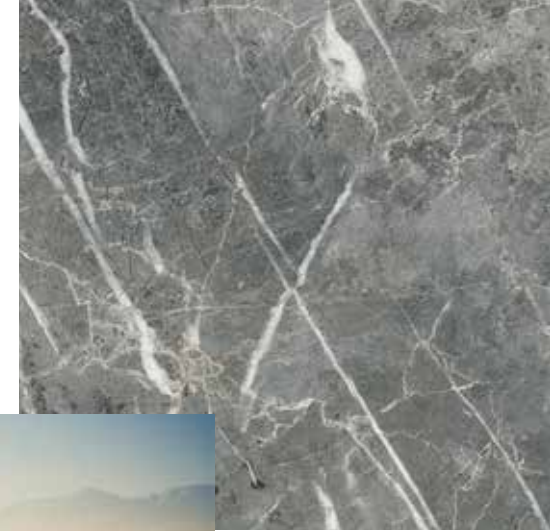
PANAREA 54008



NARBONNE OAK 10476



TERAMO 54145



CAPRI HICKORY 12092



COLOR & MATERIAL

Cool, dark woods and stones such as Capri Hickory, Narbonne Oak, and Teramo, along with abstract textiles like Panarea, provide the fine structures and clean, classic lines that give this trend a feeling of modern coziness. Blending calm, natural tones of brown, olive, and khaki with neutral shades of grey creates multiple color combinations for furnishings that are authentic, timeless, and high-quality. The end result is a truly versatile palette that can be paired with anything from stainless steel to matte black or bronze hardware and accessories.



LEISURE

Nodding to the nostalgia of the ever popular family road trip—today's budding families are drawn to the familiarity and sanctuary of camping. Flexibility and mobility are highly valued, especially for families with young and energetic children. With the freedom to combine the ability to 'get-up-and-go' with the comforts of settling in and enjoying quality time, the RV experience offers the best of both worlds.

TROPEA OAK 10127



KALAHARI 54184





COLOR & MATERIAL

Light and bright tones highlight storage spaces that double as living areas, allowing plenty of room for leisure and family activities. Scandinavian-looking wood decors with calm, linear graining like Tropea Oak create both a sense of open space and a feel-good atmosphere. Combine with a natural green and the translucent layered greys of Kalahari to create a harmonious world of light and color.

MASSIMO 51083



TROPEA OAK 10127



WORK-LIFE-BALANCE

The concept of a balanced life is now at the forefront of all things health and wellness. Major technological advancements have made it possible to execute both personal and professional projects in a timely manner and from anywhere in the world. Without the restraint of traditional working environments, we are now free to log on and off at our leisure and use our landing time to explore the world around us.

PRATO 57134

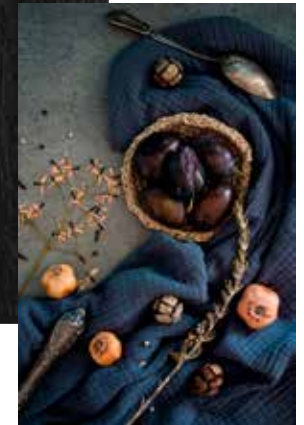


ATLAS CEDAR 01056





CADIZ OAK 10407



COLOR & MATERIAL

Strong, deep navy, mushroom browns, and cool greys work effortlessly together to convey a feeling of home and comfort. The rustic saw marks and worn, washed finish of unique wood decors like Tavern Maple, paired with the subtle, multi-color weave of textiles like Prato, underline an appreciation for craftsmanship and the durability of nature. Their expression of wabi-sabi (or beautiful imperfection) creatively blends with the solid, stained woodgrain look of Cadiz Oak and the calm, sweeping color play of Atlas Ceder. Combined together or standing alone, these versatile colors and decors are perfect for kitchens, bathrooms, and living areas alike.



TAVERN MAPLE 16099



THE PATH IS THE GOAL

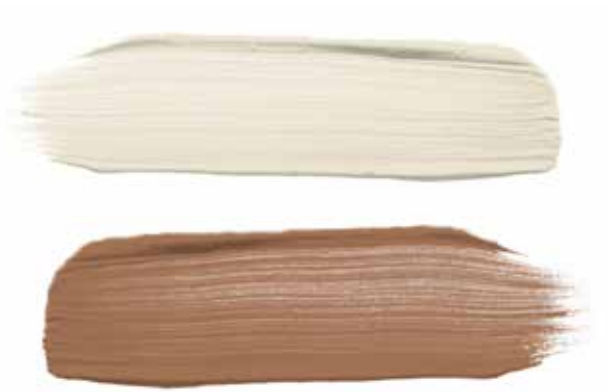
Months of restrictions have left us all wanting to get out and see – well, anything. Car and RV travel allows us to safely explore the vastly different climates, people, and cultures of the country while immersing ourselves in the details of everyday life. Every new place leaves a new impression; adapting, changing, and enriching our lives with everything experienced and discovered. It's not important where the journey is heading – the path is the goal.

SANTIAGO 26097



NOGAL MEDITERRANEAN 20253





COLOR & MATERIAL

Warm, earthy shades and dark woods mix with various materials and patterns to convey the beauty of the changing landscape while still providing the feel of home – warmth, comfort, and a sense of security. Calm, open woodgrains like Nogal Mediterraneo and Kitami Elm leave space for the more exciting optic and haptic textures of Lana, with its waffle-weave textile look and the abstract, almost butcher-block feel of Santiago.

KITAMI ELM 12073



LANA 57140

Design is our first language!

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