

Press Release

SMARTFLEX, TREND, EXPRESS, NONSTOP AND UNI

Schattdector presents "Prime Collection 2021"

With its "Prime Collection 2021", Schattdector presents its customers with a warehouse collection divided into five categories. With this comprehensive selection of trend-oriented, versatile, quickly available finishfoil decors, the surface specialist offers the possibility of implementing projects without long waiting times and with attractive conditions.

All five categories of the Prime Collection at a glance

The "Prime Collection" comprises a total of five decor categories, each with individual, fast delivery times:

- New! SMARTFLEX - thermoplastic film, delivery time 14 working days
- TREND - market-oriented foil decors, delivery time 14 working days
- EXPRESS - our bestseller, delivery time 7 working days
- NONSTOP - decors in ongoing production, 3 working days delivery time
- UNI - uni decors with different degrees of gloss, delivery time 3 or 14 working days

All Prime Collection decors are quickly available from stock with a short lead time and cover a wide range of different colors and surface effects.

New! SMARTFLEX

New this year is a fifth, new surface category SMARTFLEX, whose two decors "Pure Black" and "Pure White" are now permanent components of the Schattdector Prime Collection.

Inspirational Smartfoil classics: TREND, EXPRESS, NONSTOP AND UNI

In addition to SMARTFLEX, the Prime Collection 2021 continues to include the four classic master collections TREND, EXPRESS, NONSTOP and UNI with SMARTFOIL decors that are quickly available from stock. Here, too, the delivery time is between three and fourteen working days.

TREND! Special highlights of the Prime Collection 2021

Schattdector pays particular attention within the Prime Collection to the pre-selected decors from the TREND category. They are in harmony with the zeitgeist and anticipate expected end consumer demand in the near and medium future.

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For each TREND decor, the new Prime Collection product folder contains an inspiration card to visualize the respective design in use. With this, Schattdecor would like to encourage people to think beyond the product and to find creative new combination options.

Selected TREND decors: blackboard and whiteboard

The innovative finish foil decors "Whiteboard" and "Blackboard" transform the surfaces of furniture fronts or doors into whiteboards or chalk boards, on which you can write with felt pen or chalk. Ideal, for example, for creative ambience or for children's furniture.

Flagstaff Oak and Evoke Oak

The two characterful oak decors Flagstaff Oak and Evoke Oak are right on trend. The cracks in the wood of Flagstaff Oak are contrasted by a metal pigment in the shade of pewter. And the Evoke Oak decor also gains its authenticity through natural cracks and knots. In combination with concrete or metal structures, it conveys an industrial loft atmosphere.

Rovere Otello and Sibiu Larch

The wood lamellar structure of the Rovere Otello decor looks great on large areas of fronts or doors and can be nicely combined with wood or Uni decors. The Sibiu Larch decor is based on stained larch wood. Its subtle charm works both on large door surfaces and on very narrow frame profiles.