

Press Release

New sales increases

Schattdecor closes fiscal 2021 with its best result ever

"Despite new challenges and the effects of the ongoing coronavirus pandemic, we closed 2021 with a sales record of more than 850 million euros. This means that in 2021 we were able to record our best year to date with an increase in all our business areas," according to a statement from the management of the surface specialist Schattdecor, based in Thansau in Upper Bavaria, which today has almost 3,000 employees at 17 locations worldwide. The increase in sales was also due to the ongoing major investments in technology, infrastructure and capacity.

Roland Auer, CEO of Schattdecor AG: "It is precisely in this exceptional global situation, which still continues to be characterized by a succession of crises, that we would like to report this result with humility. For us as a group, this extremely positive development shows that together we are making the correct decisions and paving the way for the future. We are acting in direct response to customer needs and the market requirements. However, in view of the current economic and political developments, our actions and business activities as an international company also entail a great deal of responsibility of us. Responsibility towards our employees, customers, suppliers and business partners."

In the long term, the company will continue to focus on solid and healthy development: "This is due to the continuous review and adjustment of our product portfolio," explains Auer. With this in mind, in autumn of 2021 a 50 percent stake was invested in the German film manufacturer Fine Decor.

Roland Auer: "Sustainability is one of the great issues of our time. With Fine Decor we have found a partner with whom we can meet the demand for environmentally friendly furniture surfaces produced from recycled raw materials. Together we will inspire our customers with modern surfaces."

The area of refining, in particular, is gaining in popularity and is becoming increasingly important in terms of technical implementation. The impregnation and lacquering locations in North America and Brazil as well as in Italy and Poland have further extended their lead in this area. In 2021, a total of 830 million square meters of decorative paper (impregnated and finished surfaces) were processed. In the area of printing (printed surfaces), Schattdecor reports a volume of almost 120,000 tons worldwide.

Roland Auer concludes: "In the incipient year 2022, the current concerns about the war in Ukraine and the ongoing tense coronavirus situation in China are increasing. In this context, we prefer not to make a forecast for the future. At this time, the most important thing is humanity, solidarity, responsibility and prudent action. The framework we have developed over the past few years serves as a healthy and resilient foundation."